

## WHY XRM?

### BY QUALITY INTERNAL ORGANIZATION TO MUTUAL GOALS

CRM applications are mainly focused on sales, i.e. the relationship between customers and employees. We noticed a number of shortcomings in companies that use classic CRM and even more so in companies that do not use it at all, so we decided to act quickly and offer a complete solution.

By expanding the classic CRM, we have created an innovative XRM (eXtended Relationship Management) that now focuses on communication and quality relationships between employee and employee, on projects and tasks in which employees are involved, i.e. on quality execution and internal monitoring processes their traceability on several levels at the same time.

Pozitron XRM still has CRM in it, so you can easily monitor all the relationships between customers and your company. Quality interaction with clients / users includes recording, processing and solving each individual user request.

Pozitron XRM is a great tool for working with large amounts of different information. An innovative internal search engine enables the correct and timely treatment of each request, quickly finding different types of data and focusing on the essentials.



## INTEGRATION

Pozitron XRM has a mission to successfully integrate into your existing applications and data, connect the hitherto unconnected in one place and thus create new insights and values.

Interconnection and management of business activities, communication, e-mails and files are the basic functionality of Pozitron XRM. It is fully integrated into Microsoft Office 365 (Exchange) and Google (Suite) platforms. It can perfectly connect and integrate with your existing programs and databases, your website, various locations, and thus put the entire business of the company and all current processes in the palm of your hand.



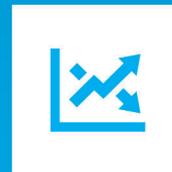
### COLLABORATION

Pozitron XRM puts employees and internal processes at the heart of your business. It focuses on the essential in a timely manner and provides space for common growth.



### TASK MANAGER

It transforms chaotic business and processes into a simple order, so you can easily work in a team or independently on different tasks and processes.



### PROJECT MANAGEMENT

Organizes the implementation and monitoring of projects by timeline, status, statistics, finances, deadlines and resources needed for successful implementation.



### SALES AND SUPPORT

Planning (budgeting), targeting and managing campaigns, sales and sales channels, making offers in the field, monitoring status and collaboration.



## CREATIVE SOLUTION

**Simplicity, independence, accessibility, adaptability and security**

- The experience of using Pozitron XRM design is so simplified that all operations are performed in a few clicks, and user instructions are almost unnecessary.
- It gives you independence, because you have a choice in using various operating systems (Windows, MacOS, Linux, Android, iOS) and devices (PC, laptop, tablet, smartphone).
- No matter where you are currently located, your office is always with you. All your documents, e-mails and complete correspondence with clients and employees are available to you.
- Pozitron is a web-based business system, without the need to install on the device, is fully adapted to the actual needs of the client, tested and security certified.

# Pozitron XRM

Pozitron XRM creates new values and a high level of business organization, quality management in mutual relations with employees, projects and clients.

# Contact us

Feel that your current way of doing business is holding you back from achieving your goals. Are you looking for a business solution that your business lacks? Do you have ideas that you would like to realize? Contact us to work together to create a plan and project that would exactly match your vision and business measures.



## POZITRON

Extended Relationship Management



Europska unija  
Zajedno do EU fondova

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## CLEVER PRODUCT FOR SMART BUSINESS

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